

The Curve Facial Protocol

ANTI AGING – BODY CONTOURING – ANTI CELLULITE

Using four innovative and effective techniques that rejuvenate the skin for anti-aging and significantly reduce cellulite

Congratulations on your new toy!! You and your clients are going to love this treatment. Have fun and be creative. Look at your clients face as if you are sculpting! Make sure to give yourself a treatment before using it on a client. You really need to know what they are experiencing. You have a 2-year warranty.

Directions for body treatments are in your user manual included in the Curve box. **Your package includes a product from B.Kettner for use on the body not the face.**

Charging:

Plug in USB cord to charge. It takes 2.5 hours for full charge. Unit will beep when charge is low and will beep more often as it gets closer to losing the charge completely. You can either plug the USB cord that came with the Curve into a computer to charge or use the plug that goes to your phone cord and plug it into the USB cord you received with the unit to plug it into the wall. You can also get an adapter at Best Buy.

Treatment:

You can offer this as a 10-minute add-on to any treatment (5 minutes each side of face) or a complete hydrating/lifting treatment of 10 minutes on each side of the face. You would charge the same as what a microcurrent treatment is in your area if you are offering it as a full treatment. Suggested pricing for 10-minute add on is \$25 to \$30. For a 30-minute Super Lift treatment (cleanse, exfoliate, 20 minutes of The Curve, sunscreen) \$50 to \$75. You can also make this a full one-hour treatment. Be creative!

I like to do The Curve toward the end of the treatment. Once you've done The Curve, you really don't want to apply a mask that you are going to take off. I always use my LED panel after I use the Curve. It tops off the treatment! Then I apply sunscreen and off they go!

A series of treatments will be twice a week for four to six weeks depending on the age of the client and the condition of their skin. Maintenance is once a month, although my clients over 45 like to come in every three weeks for maintenance. Don't turn them down for a series if they can't come twice a week. Once a week is okay, it will just take longer to see good results.

There needs to be a gel product on the skin for conduction. My favorite combination is to make a cocktail of QUL Glo serum and anti-aging moisturizer with a bit of hydrating rose water to thin it out. Yummy!

If you feel an occasional shock, it's where you have too much product. Be sure to spread your product evenly.

I apply product to one side of the face and work that side. Then stop and apply product to the other side of the face and work that side. Start on the neck with your movements going up. Make your movements slow with a pause at the end. I like to use just a little pressure as I glide up and out. You are sculpting their face. Look at it while doing the treatment and notice where they need more attention.

If doing just a short 5-minute treatment, it can be done daily (for yourself!). If you are using this as a lifting treatment (meaning 10 to 15 minutes on each side of the face) then leave one day in between treatments.

The directions for a body treatment are in the booklet that comes with the unit.

Turning on the unit:

Hold the unit horizontal with screen to the left side and buttons to the right when viewing the top of the unit. Press the bottom button to turn on. The red LED will be flashing. Hit the top button twice for solid LED. Hit bottom button once to set the LED. If you only want to use LED and Ultrasound stop here and begin treatment.

For RF and vibration, hit bottom button again. The vibration will be intermittent. Hit the top button twice for solid vibration (this is my preference). You're ready to begin the treatment.

Watch this short video for the button sequence: <https://youtu.be/k-L7ATiDHBE>

Short video showing the movements: <https://www.youtube.com/watch?v=hcsj2DKoEyo>

The timer counts down from 15 minutes. To turn off press and hold the bottom button.

Cleaning:

Use an anti-bacterial wipe to thoroughly clean your Curve. Please wipe it down well in between each client. First, this is necessary for sanitation and second, it will elongate the life of the unit if you don't have product caked in the nooks and crannies. Don't laugh....I've seen this! It's not cool!

Misc:

If your client has any silver fillings in her mouth, she may get a metallic taste. If she has metal implants in her jaw stay away from the lower face...you may not even want to do this treatment on her! Do not use over braces.

It's fine to use The Curve on clients with fillers and botox. They may find that it even lasts a bit longer because of this treatment! Please wait at least 10 days after injections before using The Curve.

A tip for better results: Make sure that your client is hydrated (have her drink a glass of water before you start the treatment). Ask them to not drink a lot of alcohol the night before their treatment. That will dehydrate them!

Another short video to watch: <https://www.youtube.com/watch?v=QS6XhOz5Pz0&feature=youtu.be>

Modalities:

Radio Frequency: Simply put...it's thermal energy! Since RF energy produces an electrical current instead of a light source, tissue damage can be minimized, and epidermal melanin is not damaged either. With this knowledge, RF energies can be used for clients of all skin types – that is, it is color blind, allowing for ultimate collagen contraction and production of new collagen. In addition to stimulating new collagen, the radiofrequency treatment also causes some contraction of the skin, thus tightening it. Although you'll notice the treatment's tightening effects immediately, the more significant improvement will occur gradually over a period of several weeks or months as the new collagen forms.

Ultrasound: Vibrates tissue to measurably increase cell activity which causes collagen formation to occur. Ultrasonic sound waves act on the body in the following way: they stimulate cells. The tiny massage it produces expands the space in which the cells exist, causing movement of cytoplasm, the rotation of mitochondria, and the vibration of the cell nucleus; it stimulates and expands the cell membrane. It improves local blood and lymph circulation and increases the penetration of skin enhancing products. Small doses of ultrasound can promote the synthesis of protein inside the cells, help to regenerate wounded tissues and promote the synthesis of fiber cells in the body. The accelerated metabolism of the cells changes the pH level

of the skin to a more alkaline state and facilitates the absorption of any induced products. The skin will visibly lighten and smooth.

LED 625 nanometer: Slight warming effect on tissue that increases blood circulation and triggers the healing process. The red light stimulates the metabolism and the removal of toxins and undesirable metabolic deposits. The light causes these cells to release other cellular products. These products have the effect of dilating (opening) skin capillary blood vessels. The dilation of these blood vessels leads to an increase in the blood flow. An increase in blood flow carries oxygen and nutrients to the skin. Light therapy restores skins natural cellular activity and promotes tissue regeneration.

Biomechanical Vibration

Sends gentle vibrations that stimulate muscles. The effects are particularly beneficial for speeding up metabolism by improving the supply of nutrients and oxygen to the tissue for smooth healthy skin. This is the mode that I feel that induces the toning!

Curve Specs

RF 300KHz

Ultrasound 670,000 vibrations/500 khz

Red LED 625nm

Biomechanical Vibration

Please call or email me with any questions. Have fun playing!

support@shelleyhancock.com

(925) 392-8114